

3 THINGS I LOOK FOR WHEN I TAKE A PHOTOGRAPH

LIGHT

I AM NATURALLY DRAWN TO LIGHT. ANY KIND OF LIGHT. SO WHEN I LOOK AROUND AND NOTICE IT I IMMEDIATELY THINK ABOUT THE BEST WAY THAT LIGHT CAN SUPPORT ME IN BEST TELLING MY VISUAL STORY.

SUBJECT

I ASK MYSELF “WHAT INTERESTS ME ENOUGH TO CAPTURE IT? IS THERE SOMETHING THAT MAKES ME FEEL AN EMOTION? ANY EMOTION?”

UNIVERSAL THEME

I NOTICE SOMETHING THAT SPEAKS TO THE HUMAN EXPERIENCE. IT’S A THEME THAT ALMOST ALL PEOPLE CAN RELATE TO.

USE LIGHT, SUBJECT, AND UNIVERSAL THEMES AS YOUR GUIDE, BUT TRUST YOUR OWN CURIOSITY. YOUR UNIQUE PERSPECTIVE IS WHAT MAKES YOUR IMAGES UNFORGETTABLE.

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